

TITLE	Seafood Merchandiser
STATUS	Non-Exempt

SUMMARY

Purpose..... Merchandiser will work with store deli/seafood Department Managers and Store Directors in order to educate the Seafood Person-In-Charge on all aspects of seafood sales, assist in store sales and setting up displays/special seafood promotional events. Responsible for educating all store PIC's on all Pacific products for retail sale.

DUTIES

Typical Duties include but not limited to:

- Be a role model in projecting and applying The Pacific Group Diamond Philosophy (Productivity, Quality, Excellence and Teamwork) and promote teamwork at all times
- Schedule regular visits to all Seafood Departments in Merchandiser's divisions
- Educate Seafood
- Product knowledge and storage techniques
- Proper setting of case displays and product rotation
- Reading and understanding schematics
- Proper sanitation and handling procedures
- Increase awareness of suggestive selling
- Follow up and maintain a training program for all new Seafood employees
- Implementation of weekend sales events and special promotions
- Perform product inspections for quality, weight/counts
- Implement regional marketing and sales program rollouts
- Incorporate sales techniques and product knowledge to develop seafood PIC professionals for each Seafood Department.
- Complete a call report that identifies correct and incorrect procedures with corrective actions needed
- Assist with the case set
- Assist the division Deli/Seafood Supervisors in writing schematic and weekly merchandising message
- Coordinate all seafood extravaganza sale events in all divisions and will be responsible for communicating all products and staffing needs for such events to vendors and stores
- Perform other duties, as assigned

EDUCATION

Required..... Ideal candidates will have at least a High School degree or GED. Should possess or should obtain the knowledge, skills, and disciplines needed to carry out the functions assigned to the individual occupying this position.

EXPERIENCE

Required..... Five years or more experience in Retail Seafood sales preferred. Must have a well-rounded Seafood background. High standards for product merchandising, product quality and food safety. Will have basic computer skills in Word and Excel.

Pacific Seafood offers excellent benefits, including medical, dental and vision as well as a 401k plan with a discretionary company match. To find out more about our company visit our website at www.pacseafood.com. Pacific Seafood is an equal opportunity employer.